



SPIRE PROJECT - Study visit to EU

10.09.2017/13.09.2017 Brno, Czech Republic

Agenda

Sunday, September 10th, 2017	
Arrivals	
Monday, September 11 th , 2017	
9:00	Meeting at the hotel lobby
9:15 - 9:30	Registration (<i>Masaryk University, Komenského sq. 2, room 300</i>)
9:30 - 9:45	Welcome Speech RNDr. Eva Janouškovcová, Ph.D., LL.M., Head of TTO MU
9:45 - 10:00	Welcome to Masaryk University and TTO MU Mgr. Iveta Zieglová, PR&Project Manager, TTO MU
10:00 - 13:00 <i>with Coffee Break</i>	IP Management at Masaryk University Mgr. Jana Daňková, M.Sc., MBA Mgr. Markéta Vlasáková, Ph.D JUDr. Pavel Loutocký, BA (Hons)
13:00 - 14:00	Lunch
14:00 - 17:00	Study visit to the TTO MU
20:00	Dinner and get together
Tuesday, September 12 th , 2017	
9:00	Meeting at the hotel lobby
10:00 - 11:30	Study visit to Faculty of Sports Studies (with presentation & discussion) Laboratories of Department of Kinesiology – successful cooperation between FSpS MU and company Boty J HANÁK R, Ltd. - Biomechanical footwear http://www.fsp.s.muni.cz/

12:00 - 13:30	<p>Study visit to Central European Institute of Technology (CEITEC) (with presentation & discussion)</p> <p>Core Facilities – cutting-edge laboratories available to scientists from a range of fields, but also to other domestic and foreign users even from private sector.</p> <p>https://www.ceitec.eu/</p>
13:30 - 15:00	Lunch, Move to JIC
15:00 - 17:00	<p>Study visit to South Moravian Innovation Centre (JIC) (with presentation & discussion)</p> <p>Business Incubator created by Regional Government, City of Brno and major Brno universities, it's responsible for providing support to (not only) entrepreneurs in the South Moravia region. Till today more than 200 technology start-ups and companies have passed through its programmes.</p> <p>https://www.jic.cz/en/</p>
19:00	Dinner and get together
Wednesday, September 13 th , 2017	
Departures	

The official language of the workshop is English.

General information

1. City of Brno

Brno is the heart of South Moravia and the capital of the South Moravian Region which has almost 1.1 million inhabitants. It's the second-largest city in the Czech Republic, with a population of almost 400,000. Another 150,000 commute regularly to Brno for work, school, or entertainment.. Dominant sights of the city include Špilberk castle and fortress and St. Peter and Paul's Cathedral on Petrov Hill. Brno is a dynamically developing center of industry, trade, science, information technology, research, and innovation, with business incubators and scientific center of excellence. It's a university city with more than 86,000 students at 14 universities containing 34 faculties and three university campuses.

Weather in September is usually from 10 to 20 °C, sometimes rainy.

To find more information about Brno see the official site of [Brno Tourist Information Centre](#).

2. Conference Place

Masaryk University

Komenského náměstí 2, 602 00 Brno, Czech Republic

See the map here: <http://www.ctt.muni.cz/cs/kontakt>

3. Accommodation

Hotel Continental Brno****, Kounicova 6

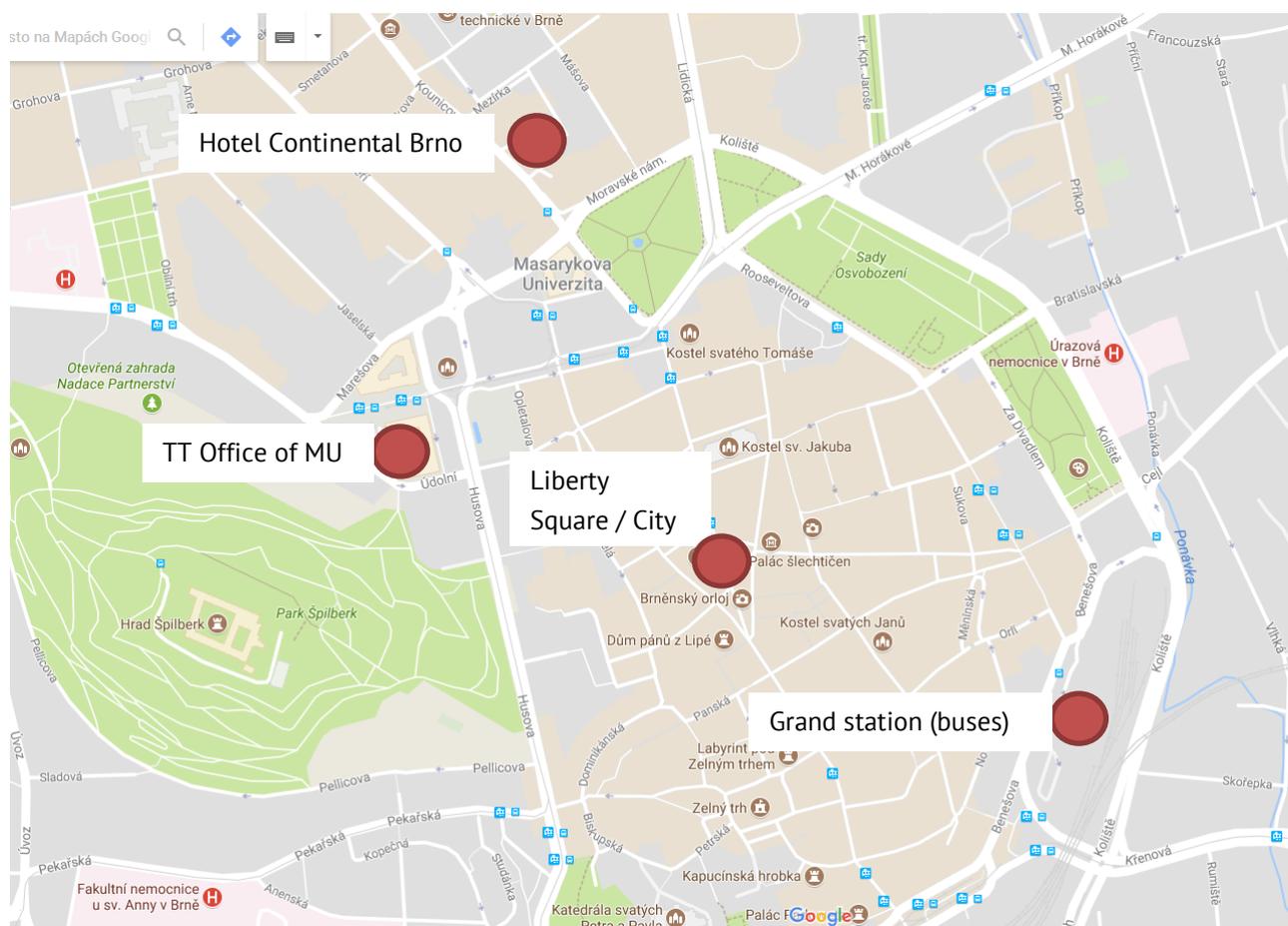
We booked you single Economy rooms in [Hotel Continental Brno****](#). Breakfast is included. Hotel is considered excellent proof of architecture called the Brussel style and was declared as a cultural monument in 2010. It has a convenient location in the city center, near to the conference place. You can find more details about your accommodation [here](#). **The accommodation is paid directly by project coordinator. You're expected to check in on 10th September and check out on 13th September.**

4. Visas

Partners from Malaysia are exempt from the visa requirement for travel to the Schengen Area. Partners from Thailand, Indonesia and Philippines will need a visa to enter the Czech Republic/Schengen Area. We provided a letter of invitation for every participant. You can find more information about visas at the website of the [Ministry of Foreign Affairs of the Czech Republic](#).

5. How to get there

The Brno Airport is rather small with a limited number of flights from a few destinations. Fortunately there are three big international airports close to Brno: Prague, Vienna and Bratislava. All of them are no farther from Brno than 2-3 hours by bus. We can recommend you the company [Student Agency/RegioJet](#) which provides bus connection from two above mentioned airports (Vienna, Prague) to Brno and the bus crew always speaks English. **Flights are organized and paid by the project coordinator.** We can't provide you a transport to/from the airport so please book the bus on your own. We highly recommend you to buy it [online](#) in advance, because the tickets are usually sold out.



6. Transfer to Conference

Your hotel is situated in the center of Brno, not far from Masaryk University. The Student Agency bus station in Brno is the Grand station located on Benešová street (by Grand Hotel Brno). This station is very close to the main train station which is an important junction point Hlavní nádraží which serves tram lines 1, 2, 4, 8, 9, 10 and 12. You can use line 1 (direction to Řečkovice) to get to Moravské náměstí which is the closest station to your hotel or you can walk about 25 minutes. On Monday and Tuesday we will pick you up in the hotel lobby.

7. Municipal transport

The operator of municipal transport in Brno is DPMB (Dopravní podnik města Brna). Its tariffication and lines are coordinated by KORDIS with whole Integrated transport system of Southern Moravia (IDS-JMK). There are 11 regular tram lines in Brno, representing the main transportation network, supported by buses and trolleybuses.

Tickets can be bought in vending machines, located near stops, at the tobacconist's, or DPMB centers (the largest one is in Novobranská 18 and is opened every day). There is huge amount of ticket types. It varies according to time and zones you would like to pass through. As Brno is divided into 2 zones (marked as 100 and 101), you could manage to get to the hotel with the basic 15 minutes ticket (2zones, costs 20Kč and allows you to transfer freely to other trams, busses, etc.).

We will provide you the 3 day ticket on the 1st day of the visit (Monday). You should mark it on your first trip and keep it with you every time you will use the public transport. When controller catches you without a valid ticket you can be charged a serious fine of 1500 CZK (about 55 EUR)!

From 11pm most of regular daytime lines finish their duty. They are replaced by night buses, marked by numbers from 89 to 99. Each hour (or every 30 minutes, depends on the day) all night buses meets at Hlavní nádraží, where passengers can change between buses. Then at x:00 or x:30 all continues away to their destinations. The same tickets as in the daytime are valid. Night lines are heavily used, mainly by youngs coming home from pubs in the city.

8. Currency

Credit cards – especially Visa and Mastercard – are widely accepted in Brno hotels, restaurants and shops. For cash pay you can use euros (only some shops accept it) or exchange to the Czech crowns (CZK). Rate: 1 USD = 23 CZK ; 1 EUR = 26 CZK

Here are some examples to show you the price level in Brno:

- simple sandwich or lunch menu 99 CZK / 3.8 EUR
- cost of an espresso / cappuccino: 45 CZK / 1.7 EUR
- cost of a 0.5 L Czech Beer 27 CZK / 1 EUR
- cost of an 8 km taxi journey 260 CZK / 10 EUR

9. Contact

In case of emergency, getting lost or any other troubles you can contact Ms. Iveta Zieglová on the phone number +420 602 447 309.